3rd August, 2021

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS NTORQ 125 crosses sales milestone of

50,000 units in Nepal

We enclose a Press Release regarding "TVS NTORQ 125 crosses sales milestone of 50,000 units in Nepal", for dissemination.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

Breenevasen

K S Srinivasan

Company

Secretary

Encl: a/a

PRESS RELEASE



TVS NTORQ 125 crosses sales milestone of 50,000 units in Nepal

<u>Kathmandu, August 3, 2021:</u> TVS Motor Company, a reputed two-wheeler and three-wheeler manufacturer globally, today announced that the TVS NTORQ 125, its sporty, Bluetooth connected scooter, has crossed the sales milestone of 50,000 units in Nepal. The scooter achieved this sales mark within three years of its launch.

In 2018, TVS NTORQ 125 was launched as the first Bluetooth connected scooter in Nepal and has since secured its place like no other. Over the years, the brand has become synonymous with industry-first technology, unrivalled style and superior performance.

Speaking on the occasion, Mr. R Dilip, President – International Business, TVS Motor Company, said, "We are delighted that our smart scooter, TVS NTORQ 125, has achieved the 50,000 units sales milestone. We are deeply grateful to our customers in Nepal. Scooters are becoming a popular choice in the country due to improved infrastructure, the need for multi-utility vehicles and the growing demand for safe personal mobility. TVS NTORQ's striking appearance, connected technology and superior performance have been a hallmark of its success in the market. This achievement reinforces our commitment to continue setting benchmarks in innovation and create aspiration for our customers."

Mr. Shahil Agrawal, Managing Director, JMPL, said, "The customers of Nepal seek mobility solutions which are premium, boast of a robust quality and are suitable for the varied terrain of the country. By catering to these requirements, TVS NTORQ 125 has fast become a national favourite. We will continue supporting TVS Motor Company in creating a one-of-a-kind experience for TVS NTORQ 125 customers."

TVS NTORQ 125 boasts of superior performance backed by TVS Racing Pedigree and premieres the TVS SMARTXONNECTTM, an innovative Bluetooth-enabled technology paired to an exclusive TVS Connect mobile App. TVS SMARTXONNECTTM enables a host of first-in-segment additions to the fully digital speedometer, which boasts features such as navigation assist, top speed recorder, in-built lap-timer, phone-battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

PRESS RELEASE



TVS NTORQ 125 is available in five variants, Disc, Drum, Race Edition, Race Edition (BS-VI Fi) and SuperSquad Edition. It comes in a colour selection of Matte Red, Metallic Grey, Metallic Red, Metallic Blue. The Race Edition (including BS-VI Fi) is available in Red-Black and Yellow-Black, while SuperSquad Edition comes in Combat Blue, Invincible Red and Stealth Black.

https://www.tvsmotor.com/tvs-ntorq

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

PRESS RELEASE



