

Shaping tomorrow's mobility, today

For decades, TVS Motor Company's emphasis on innovation, understanding of customer needs and unparalleled technical expertise, deepened through its partnerships with top global automotive players have helped it pioneer mobility solutions for diverse categories of riders. From fuel-efficient, affordable two- and three-wheelers to racing-inspired bikes, its products have met and exceeded customer expectations with their design, advanced safety features and reliability.

TVSM vehicles are everyday companions to more than 58 million users across the globe, many of them women, whose ease and convenience have been a major focus area of its product design. Its vision is to improve the quality of life of its customers and redefine mobility through technology, connectivity, and cutting-edge design. To execute this vision, today, it is at the forefront of electric two-wheeler technology, offering its customers clean, connected and highly customisable vehicles. Its flagship TVS iQube has led to mass adoption of EV mobility in India, and with the global launch of TVS X, its revolutionary electric crossover, TVSM is set to further impact and influence mobility options around the world. Through its products that promote green journeys, commitment to sustainability, environmental stewardship, and inclusivity, it is paving the way for a more sustainable and safe future of mobility.

101%

EV two-wheeler sales growth Y-o-Y in FY 2023-24

65%

Women in EV battery assembly lines

82%

Reduction in carbon intensity/ per vehicle in last 10 years

93%

Local material sourcing