

TVS BTO Product Brochure

TVS
BUILT TO
ORDER



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BUILT FOR YOU. BY YOU.

With millions of our machines clocking billions of miles around the world, our community has always remained the heart and soul of every motorcycle we create. Every member of the TVS community is truly unique in their own way, be it their riding style or their needs. We have always strived to create machines that deliver best-in-class capabilities, and have now taken that commitment to the next level – with a platform that gives you more control over your TVS machine than ever before. Every aspect of your future vehicle, is now for you to choose.

Introducing **TVS BUILT TO ORDER** – an industry-first platform that gives you the power to choose, customize and personalize your machine, your way. You can now design your own vehicle before it even enters the assembly line, so that it always represents you.

TVS
BUILT TO
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BUILT FOR YOU.
BUILT TO BE UNIQUE.

With the launch of the TVS Built to Order the TVS Apache RR310 is the first race machine that can be crafted-to-order, featuring a wide array of customisation options. Choose from a range of pre-set performance kits, accessories, colour options, and your favourite race number on your visor.

It's time for your race machine to be just as unique as your racing style.



TVS
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**PERFORMANCE,
DYNAMISM, OR BOTH.
CHOOSE HOW YOU
PUSH THE LIMITS.**



To suit your unique needs, the TVS Apache RR310 with TVS Built to Order comes with two pre-defined customisable performance kits. Choose between these kits or choose the best of both worlds to craft your ultimate track weapon, your way.

STARTING YOUR BTO JOURNEY

Get down to crafting your race machine today, on the TVS Built to Order website or the **TVS ARIVE** app - which gives you the power to customise your race machine right before your eyes.

DYNAMIC KIT



DYNAMIC KIT

Crafted for those who race off the beaten track, this kit delivers **optimum performance in all terrains** and allows you to push your limits further. Equipped with an **adjustable suspension** featuring multiple levels of compression and rebound damping, your race machine will adapt to your every need. The **brass coated drive chain** withstands the dampest and wettest of conditions without compromising on performance.

Let your performance speak for itself in any terrain, and make a statement with the special race edition graphics.

- Race
- Dynamic

Packages

RACE KIT

RACE KIT

Crafted for those who aim to break records and set new ones in their place, this kit is designed to win the ultimate glory on the racetrack. In addition to a highly aggressive stance, meticulously crafted **race ergonomics** translate into an edge on the track like never before. The lowered, **tucked down handlebar** enables greater straight-line speed, while forcing the racer into a stance that facilitates tighter lean angles while cornering.

This edge is further enhanced by the **race foot pegs**, which have been moved up by 30mm to offer increased ground clearance and enhanced cornering ability.

Raise the bar with your record-breaking performance, and be remembered for your intimidating presence.



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LIMITLESS CHOICE.
LIMITLESS POSSIBILITIES.

The pre-set customisation performance kits have been developed to cater to your needs, and feature a number of customisation options. This makes a significant difference in crafting your race machine to suit your racing style.



FULLY ADJUSTABLE
KYB SUSPENSION



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FULLY ADJUSTABLE KYB SUSPENSION

The **enhanced KYB suspension** allows for adjustment of both the front forks and rear monoshock. With 20 sets of damping and 15mm of preload in the front forks, they can be precisely tuned to suit your needs. Choose between a firm suspension, or **adjust the levels of compression** to absorb bumps and undulations with ease. The rear monoshock suspension features 20 sets of damping and 10 steps of preload adjustment to adjust the level of stiffness for a superior race experience.



ADJUSTABLE SUSPENSION



clillo

ADJUSTABLE

ADJUSTABLE SUSPENSION

SUSPENSION



RACE ERGONOMICS



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RACE ERGONOMICS

The **race ergonomics** turns your race machine into a formidable force on the track. The lower set handlebars enable a highly aggressive stance, facilitating tighter corners and faster straight-line speeds. This also delivers **superior grip** in your most gripping races.





RACE DESIGNED FOOTPEGS

RACE DESIGNED FOOTPEGS

Racing Foot pegs: The knurling on the foot pegs provide for superior grip and greater stability while attacking corners.

Raised Footrest Assembly: The raised footrest provides the rider an aggressive stance, allowing higher lean angle and achieve faster speeds on the corners.



PERFORMANCE INDUCED MUFFLER SOUND

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The new race tuned muffler has been engineered to add to the imposing presence of your race machine, and will always sound like music to your ears. The muffler chamber has been optimised to deliver a **high fidelity, sporty and massier sound** that will echo across track and terrain alike.



BRASS COATED DRIVE CHAIN

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With the factory fitted **anti-rust brass coated drive chain**, you will always find an excuse to push the limits on the racetrack. The chain delivers superior performance output from your race machine.

