

TVS launches 110cc bike TVS Radeon

BENGALURU: TVS Motor Company, a manufacturer of two-wheelers and three-wheelers, on Thursday launched a new 110cc commuter motorcycle – TVS Radeon. The new product is aimed at strengthening the company's position in the entry-level motorcycle segment.

A combination of sturdy metal build, robust style and plush comfort, TVS Radeon is targeted at the confident self-made Indian man. The motorcycle is priced at Rs 49,400 (ex-showroom) in Bengaluru.

Speaking at the launch, Sudarshan Venu, Joint Managing Director, TVS Motor Company said, "TVS Radeon combines our values to deliver best-in-class durability, performance



TVS Radeon

and attractive styling."

TVS Radeon promises a sturdy and reliable experience for its customers, complete with a solid body, which is complemented by a strong steel tubular chassis. The specific design ensures longevity of the motorcycle.

The motorcycle is equipped with Synchronised Braking Technology, a first-in-seg-

ment feature, which provides superior braking control and minimises skidding thus ensuring safety of the rider. The side-stand indicator is equipped with a beeper to avoid accidents. The larger 18 size wheels coupled with the Dura Grip tyres provide better grip and comfort for the rider.

TVS Radeon boasts of the largest cushioned seat in the segment, both in terms of length and width. The telescopic oil damped front suspension together with 5-step adjustable rear hydraulic shock absorber aid both comfort and longevity.

The motorcycle provides a steady ride boasting of a long wheelbase of 1265 mm coupled with the high ground clear-

ance of 180 mm. The riding experience is made seamless with a low seat height, self-start and handy functional features like a USB charging spot and convenient pillion grab-rail.

The powerful headlamp, with a chrome bezel, is integrated with DRL (Daytime Running Lamps). TVS Radeon houses a long lasting 109.7cc Dura-Life engine, which is designed to offer an optimum combination of power and fuel economy. The motorcycle churns out 8.4 PS of power @ 7000 rpm with a torque of 8.7 Nm @ 5000 rpm. TVS Radeon is equipped with 10-litre tank and clocks a fuel economy of 69.3 kmpl.

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